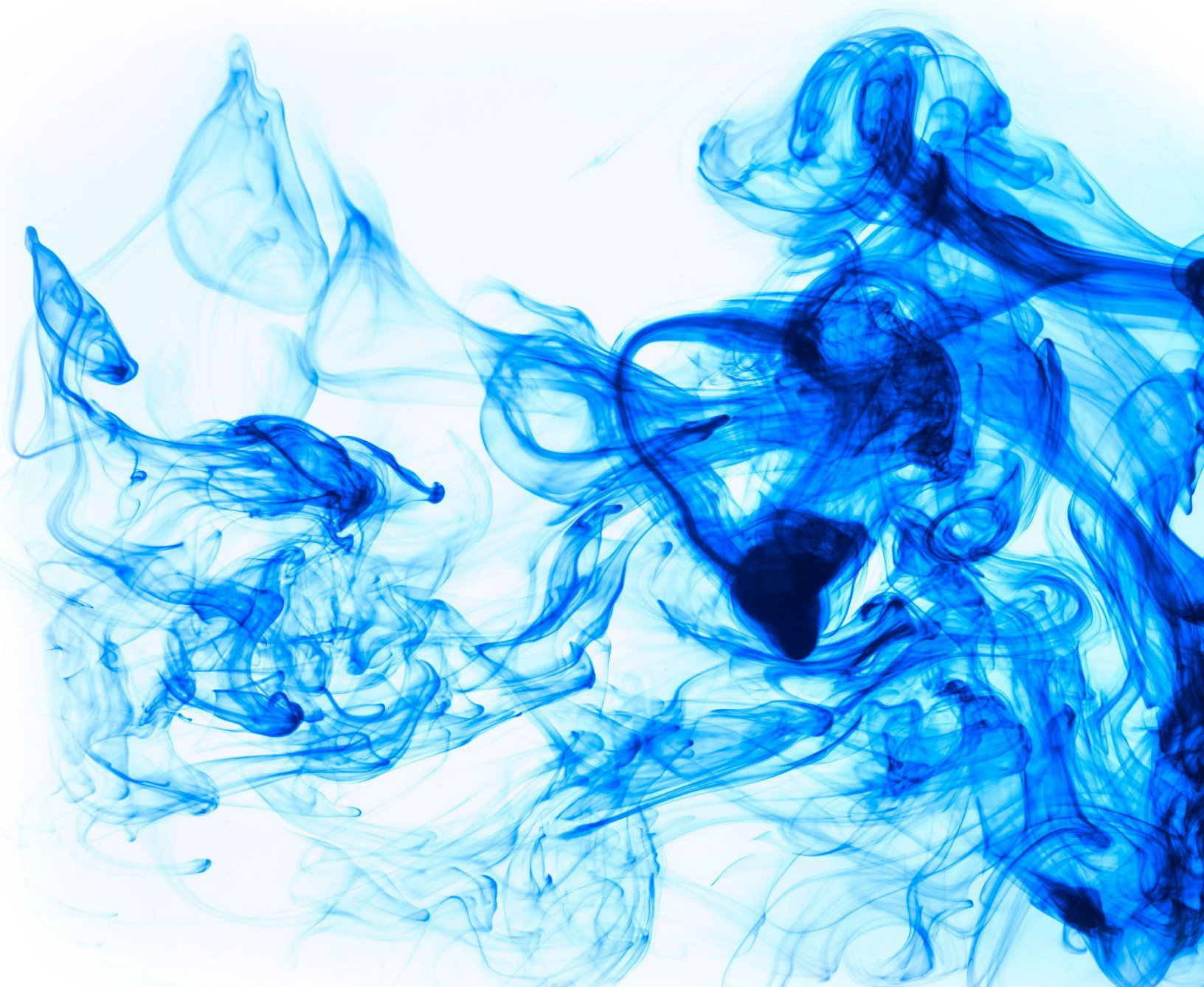


1st Source

WEB & MARKETING



Stay Relevant Blogging Proposal

Phone: (619) 800-8639

Email: info@firstsourceweb.com

Website: www.firstsourceweb.com



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Why Hire 1st Source Web?

You may be wondering why you should choose 1st Source Web over the other millions of web design companies that would love to acquire your business. We have broken down all of the qualities that we value about our company.

750+

WEBSITES LAUNCHED

2008

IN BUSINESS SINCE

15+

YEARS OF SERVICE



Pricing: We have very competitive prices compared to other web designers and are proud to offer top quality with our low prices.

Customer Service: As a small business we thrive on making our customers happy. If something isn't right, we go out of our way to fix it and make it even better than expected.

Experience: We have experience working with a multitude of different industries and have worked with CEO's, Admin Assistants, Content Writers, Marketing Specialists, Accounting Departments, etc. all over the United States to assist with completing each website on-time.

Attention to Detail: We are detailed and precise and pay attention to all the things that can easily get overlooked throughout the process of building your online presence.

Knowledge: We always aim to educate our clients about the pros and cons when it comes to web related decisions and are always available to answer questions when they come up.

Education: We provide detailed training upon each website launch to ensure your staff is fully loaded with the instructions and guidance they really need.

Blogging on Autopilot

Let us keep your audience interested with fresh and consistent monthly postings to your website....while you keep business flowing, operating and functioning.

Adding active content to your website is a great way to keep your customers coming back time and time again. If your website content hasn't been touched in weeks, months or even years it sends the wrong message. It's important to share knowledgeable insights about your business or industry and show your potential customers you plan to stay in business (despite the ever-ending fallout of businesses suffering from COVID-19 all over the world). If your company is thriving, the world needs to know. Now is the time.

All Plans Include

Free Consultation: We begin with a complimentary discussion about your business and your business goals to help determine the level of service needed. This includes discussion about article categories, article lengths, timeline, etc.

Content Ideas: We offer advice based on your industry and customer base to provide a list of content topics. You have complete control over what topics will be ultimately written for your business.

Interesting Articles: Our content writers are well versed in more than just grammar. Each content writer that we hire can make any boring topic sound interesting. All content will be 100% original and brand specific.

Proofreading: We go above and beyond to make sure we cross every 't' and dot every 'i'.

Marketing Calendar: We like to plan everything in advance. Our marketing planner will outline article topics, posting schedules, review deadlines and more.

Our Posting Process

Step 1:

- ☐ All article topics will be finalized, posting dates planned and review dates scheduled.

Step 2:

- ☐ Articles will be sent one week prior to the posting date. Now is the time to review and send us your feedback!

Step 3:

- ☐ Once all editing has been completed, you will be asked to approve the final draft along with any photo(s) to accompany the post.

Step 4:

- ☐ It's launch time! Depending on the Posting Plan that you have selected, you will receive the final draft in a Google Doc for you to copy and paste into your blog OR we will post on your behalf.

Step 5:

- ☐ Let's get social! If you have chosen our social media posting plan, we will post your article to all chosen social media platforms on your behalf. All you need to do is sit back and let us take care of it for you.

Our 'Stay Relevant' Posting Plans

What's Included?

'DIY' - You Post It!

1 Article per Month

- 300 Words per Article
- Month to Month Contract

Investment: \$95/month

Primary Posting

2 Articles per Month

- 300 Words per Article
- Royalty-free Images
- Social Media Posting
- 3 Month Contract

Investment: \$195/month

Premium Posting

7 Articles per Month

- 300 Words per Article
- Royalty-free Images
- Social Media Posting
- 3 Month Contract

Investment: \$595/month

Packed Posting

10 Articles per Month

- 500 Words per Article
- Royalty-free Images
- Social Media Posting
- 3 Month Contract

Investment: \$1,295/month

*Any additional items/changes to format, structure, rotating images, additional pages or sections not included in the above website proposal will need to be quoted separately and will require a revised proposal.

Related Add-on Features

→ Search Engine Optimization*

→ Photography Services*

Request a Quote

